

Consumer Research Network for Northern Ireland Prize Draw Terms and Conditions

September 2026

1. Promoter

CARD Group Research & Insight (CARD) Limited, a company whose office is at 13 University Street, Belfast, Northern Ireland, BT7 1FY (the Promoter) is responsible for running the prize draw and awarding the prizes under these terms and conditions.

2. Who Can Enter

The prize draw is open to members of **OpiNlon – the Consumer Research Network for Northern Ireland**.

To enter, members must:

- Live in Northern Ireland; and
- Be aged 18 or over at the time of entry.

The prize draw is not open to:

- Employees of the Promoter; or
- Anyone directly involved in running or administering the prize draw.

The Promoter may disqualify any entry that is:

- Incomplete or inaccurate;
- A duplicate;
- Fraudulent; or
- Otherwise not eligible.

The Promoter may also withhold or withdraw a prize if fraud, abuse or ineligibility is identified.

3. How to Enter

To enter the monthly prize draw, members must complete an eligible survey during the relevant monthly entry period.

Each eligible completed survey counts as one entry. However, entries will be capped at a maximum of **three entries per monthly prize draw**, regardless of how many eligible surveys they complete.

A survey will not count as an eligible entry if:

- It was not completed;
- The member was screened out or
- It is a duplicate submission.

No purchase is necessary. Entry is free.

4. Monthly Prizes

Each monthly prize draw will include **11 prizes**:

- One voucher worth £50; and
- Ten vouchers worth £5.

Each winner may choose a retailer or service provider for their voucher, subject to availability.

Prizes cannot be transferred to someone else. No cash alternative is available.

5. Newcomer Prize Draw

Members who joined OpiNlon within the **eight weeks before the closing date** of the relevant monthly prize draw will automatically be entered into the newcomer prize draw, provided they meet the eligibility requirements in Section 2.

For this prize draw, a member is considered to have joined OpiNlon when they have completed both:

- The Expression of Interest Form; and

- The Registration Form.

For context, the Expression of Interest Form is the form filled out to share contact details with the Promoter, and The Registration Form is the follow-up form sharing more detail about the member. The newcomer prize draw includes **four vouchers worth £5 each**, with one voucher available for each of four winners.

Each winner may choose a retailer or service provider for their voucher, subject to availability.

If there are fewer than four eligible newcomers in a particular month, fewer than four vouchers will be awarded.

The newcomer prize draw will take place at the same time as the monthly prize draw. Winners will be selected at random from all eligible newcomers.

A member may win a prize in both the monthly prize draw and the newcomer prize draw.

6. Entry Closing Date

To be eligible for a monthly prize draw, members must complete an eligible survey by **11:59:59 PM on the last day of the relevant month**.

All times are based on UK local time.

If an eligible survey is open across two months, members who complete it after the end of the first month will be entered into the following month's prize draw.

7. Winner Selection and Draw Date

Winners will be selected at random from all valid entries using a [computer-generated random selection process](#).

The Promoter will keep a record of the draw process and the winners selected.

Each monthly prize draw will take place during the **first three working days of the following month**.

Prizes will be provided within **10 days of a winner successfully claiming their prize**.

8. Contacting Winners

Winners will be contacted by email or text.

Winners must respond within **60 days of the first notification** to claim their prize.

If a winner:

- Does not respond within this period; or
- Is found to be ineligible,

the Promoter may select another winner at random from the remaining eligible entries.

Any replacement winner must meet the same eligibility and notification requirements.

9. Data Protection

The Promoter will process personal data in line with relevant data protection law and the [OpiNlon privacy notice](#).

Personal data may be used to:

- Administer the prize draw;
- Check eligibility;
- Contact winners;
- Arrange delivery of prizes; and
- Ensure surveys sent to members are relevant to their life and interests.

10. Winner Information

In line with CAP Code rule 8.28.5, the Promoter may need to publish or make available information confirming that a valid prize award has taken place.

This may include the surname and county of major prize winners and, where relevant, their winning entry.

This information may be included in the monthly prize draw notification email or made available on request.

The Promoter will ask winners for permission before including their information in the notification email.

For example:

Congratulations to **Aimee M. from County Antrim**, who has won the £50 voucher this month.

Winners have two working days after being notified to give permission for their details to be published. If permission is not received within this time, their details will not be included in the monthly prize draw notification email.

Entrants may object to their information being published or made available. They may also ask for less information to be shared.

Requests should be sent to aimee.mcdaid@card-group.com.

The Promoter may still need to provide relevant winner information and the winning entry to the Advertising Standards Authority if required.

11. General

The Promoter's decision regarding the outcome of the Prize Draw is final, subject to applicable law.

The prize draw is governed by the laws of Northern Ireland.

12. Contact

If you have any questions about the prize draw, please contact:

aimee.mcdaid@card-group.com